

# Take Back Control



The Pharmacy  
Guild of Australia  
TAS Branch



## 2021 TASMANIAN PHARMACY CONFERENCE

# 20 & 21 February

Crowne Plaza Hotel  
110 Liverpool Street, Hobart

[www.tasmanianpharmacyconference.org.au](http://www.tasmanianpharmacyconference.org.au)

# TAKE BACK CONTROL

Join us at the 2021 Tasmanian Pharmacy Conference



“In order to make this event a success we need you, our Tasmanian pharmacy community, to support it.”

While travel restrictions are currently impacting interstate movement we are hopeful that by February 2021 restrictions in Tasmania will have lifted further - if not we have put a number of strategies in place to ensure physical distancing directions are adhered to while still maximising your enjoyment of the event.

If the event is cancelled as a direct result of changes in State Government directions related to COVID-19, delegates will receive a 100% refund on any monies paid. (Refund offer applies to Delegate tickets only, T & Cs apply.)

Visit the conference website to find out more.

The last six months have been incredibly challenging as we all learn to live with COVID-19. As much as we would like the virus to disappear, sadly it will remain amongst us and in our communities for the foreseeable future. It's been an uncertain time - but I believe that our Tasmanian communities are resilient and adaptive. While we must remain vigilant we also have an opportunity, through careful management and containment strategies, to begin to operate, interact and lead our lives in the new normal.

That's what the 2021 conference theme is all about – taking control back and once again participating in events that educate, inspire and motivate us. There has been so little opportunity to interact with peers and meet up during this challenging time and we know that people need the stimulation that face to face interaction brings.

With that in mind and after careful consideration, we have decided that our Tasmanian Pharmacy Conference will go ahead in 2021 with all appropriate safeguards in place.

Our conference offers fantastic value, with CPD accredited sessions, networking opportunities and a chance to catch up with your peers and talk about the year that has been. In these current times of limited travel and opportunities to socialise, our event will provide two days of interaction, participation and fun!

With some interstate travel restrictions still in place, a key strategic decision we have made is to 'keep it local'. With so many great presenters based right here in Tasmania we are confident that we can provide relevant, engaging and interactive conference sessions.

We have some fabulous clinical and business content lined up. Speakers already confirmed include leading economist Saul Eslake, former Tasmanian Premier David Bartlett and retail expert Dr Louise Grimmer.

We are also excited to be able to present an expert panel who will explain Tasmania's approach to the onset of the pandemic and the strategies being developed to mitigate outbreak risks into the future.

We are very conscious of the wellbeing of you, our delegates, and have worked with our venue to ensure all the necessary conditions are in place to hold our event safely.

In keeping with the local focus we will showcase delicious Tasmanian food and wine at our black tie dinner - made truly special this year because we will be hosting the Tasmanian Pharmacist Awards for 2021.

In order to make this event a success we need you, our Tasmanian pharmacy community, to support it. So please commit to this fabulous weekend, register and get ready to enjoy our very special 2021 Tasmanian Pharmacy Conference.

**Monique Mackrill**  
Branch Director - Tasmania  
Pharmacy Guild of Australia

# SPEAKERS & SESSIONS



## Master of Ceremonies

As Master of Ceremonies, **former Premier of Tasmania, David Bartlett**, will share insights gained throughout his parliamentary career as well as through his work since, in technology and innovation.

## The future of retail: connecting with the post COVID-19 consumer

**Leading Academic Retail Expert, Dr Louise Grimmer** will discuss how pharmacies can adjust their strategies and activities to best connect with post-COVID-19 consumers.

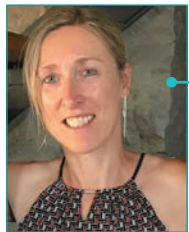


## Government economies in a post COVID-19 world

**Respected Economist, Saul Eslake** will look at what the role of governments, federal and state, will be in the post COVID-19 'new normal' and what the opportunities are to capitalise on the emerging new ways of working.

## Keeping your head above water - finding your 'resilience zone'

**Clinical Psychologist Miranda Stephens** will provide a practical overview of what our resilience zone is, how to track when we are in and out of it, and suggest brief strategies for getting on top of things when we are in the thick of it.



## The COVID-19 Vaccine development landscape

**Professor Katie Flanagan (Head of Infectious Diseases at Launceston General Hospital)** will provide a comprehensive overview of the worldwide COVID-19 vaccine landscape and the vaccine approaches being taken to develop a COVID-19 vaccine, including some of the more novel approaches.

## Other Sessions include:

- ◆ **Chronic disease in the time of COVID-19 - a population epidemiology perspective**  
Dr Kelly Shaw, public health physician and clinical lead for Primary Health Tasmania
- ◆ **Reflection and insights on Tasmania's public health response to COVID-19**  
Panel discussion with leading government experts
- ◆ **How well is your social media connecting with your customers?**  
Social media expert to be advised
- ◆ **Overview of HIV and the current antiretroviral medication**  
Assoc. Professor Louise Owen, Director of the Tasmanian State-wide Sexual Health Service

Scan the QR or visit the conference website at [www.tasmanianpharmacyconference.org.au](http://www.tasmanianpharmacyconference.org.au) to find out more about the conference program and other speakers.



## the Tasmanian Pharmacist of the Year Awards

**We are excited to be hosting the 2021 Tasmanian Pharmacist of the Year Awards at the conference dinner**

The Awards, jointly sponsored by the Tasmanian branches of the Pharmaceutical Society of Australia (PSA), The Pharmacy Guild of Australia, the Society of Hospital Pharmacists of Australia (SHPA) and the University of Tasmania, recognise outstanding achievement in supporting the quality and safe use of medicines. Categories include Pharmacist of the Year, Lifetime Achievement Award and Young Pharmacist of the Year.

Find out how you can nominate a deserving recipient by following the links at the conference website.

## location & venue



Our conference is to be held in the heart of Tasmania's capital city, Hobart. Nestled at the foot of magnificent kunanyi/Mount Wellington and bordered by the sparkling River Derwent, the city provides a relaxed vibe in beautiful surroundings.

The Crowne Plaza is Hobart's newest premier conference facility, offering everything needed to ensure a successful event. The venue is fully equipped with state-of-the-art audio-visual technology.

Distinctive indoor and outdoor event spaces will be utilised to make the most of Hobart's wonderful February weather. The accomodation is second to none, stylish and sophisticated. All within the very centre of Hobart.

We've organised a special accommodation price for conference attendees - make sure you state you are attending the Tasmanian Pharmacy Conference when booking your accomodation with the hotel.

## attendance

	Guild Member*	Non Member
<b>THE COMPLETE PACKAGE</b> Full conference attendance including conference dinner.	\$520pp	\$650pp
<b>2 DAY PASS</b> Full conference attendance - excludes conference dinner.	\$420pp	\$550pp
<b>1 DAY PASS</b> Pick your day to attend - excludes conference dinner.	\$280pp	\$350pp
<b>THE DINNER ONLY</b>	\$140pp	\$140pp

\*Member prices apply to Guild member staff.

All prices are GST inclusive. Day catering & conference satchels are included. Attendance Terms & Conditions can be viewed at [www.tasmanianpharmacyconference.org.au](http://www.tasmanianpharmacyconference.org.au).

Scan the QR code to book your attendance online or visit [www.tasmanianpharmacyconference.org.au](http://www.tasmanianpharmacyconference.org.au)



## sponsors

### Gold



### Dinner & Tasmanian Pharmacist Awards



### Silver



### Bronze

